

National Cowboy & Western Heritage Museum®

Western Heritage Awards

AWARDS

50th
Anniversary



2011
ENTRY FORM

Western Heritage Awards

AWARDS

The National Cowboy & Western Heritage Museum® is one of the world's most prestigious museums of Western heritage and art. Set high atop historic Persimmon Hill, overlooking Oklahoma City, the striking contemporary art museum is surrounded by beautiful gardens, fountains and a flag esplanade representing the Western states.

Believing the Museum should have a national influence beyond that of an exhibition gallery, the Board of Directors began the Western Heritage Awards program in 1960, five years before the Museum opened. The purpose was to encourage others to tell the great stories of the West, both past and present, with accuracy and artistic quality. The developing West is one of history's most exciting eras, when people of all nationalities, from all walks of life, sought their futures on America's Western frontier.

Standing more than a foot in height, the Wrangler, an impressive bronze sculpture, is awarded to principal creators of the winning entries in specified categories of Western literature, music, film and television. The Museum also may award Wranglers to organizations or individuals who have made outstanding contributions to the nation's Western heritage during a period of years, or whose contributions lie outside established categories.

Past winners include such distinguished writers, actors, producers and directors as John Wayne, Clint Eastwood, John Ford, James Stewart, J. Frank Dobie, Hal Wallis, Elmer Bernstein, Bill Kurtis, Sidney Pollack, Hugh Downs, N. Scott Momaday, Louis L'Amour, Kevin Costner, Maureen O'Hara, Red Steagall, Tom Selleck and Sam Elliott.

The National Cowboy & Western Heritage Museum invites your entries in this nationally recognized awards program.

For more information about the Museum, Western Heritage Awards or to download additional entry forms, visit www.nationalcowboymuseum.org.



**NATIONAL
COWBOY
& WESTERN HERITAGE
MUSEUM**

History • Art • Shopping • Dining

I-44, Exit 128B or 129

1700 NE 63rd Street

Oklahoma City, OK 73111

(405) 478-2250

www.nationalcowboymuseum.org

Preserving History . . . Making Memories™

Judging

Qualified professionals from outside the Museum staff are selected as judges for the various categories in literature, film, television and music. Judges are granted the right to step outside category restrictions if a meritorious work deserves unique recognition, or to withhold an award in any category where the quality or number of entries is deemed not to uphold standards set by previous winners.

Announcement Of Winners

Entrants will receive notification when judging is final. A public announcement is made only of the winners. The Museum does not disclose names of entries in the various categories. The highly respected Wrangler statue will be presented to the principal creators in each category of competition as designated in the entry guidelines for each category.

IMPORTANT: Winners must attend the awards ceremonies to be held April 16, 2011, to receive the bronze Wrangler sculpture. The Museum will not ship Wranglers to absentee winners. Only the actual winner is eligible to receive the Wrangler statue. As an entrant, if you know at the time of entry you will be unable to attend the awards ceremony, please reconsider entering the competition.



Guidelines For Music Entries

Eligibility

Any individual or organization may enter original Western compositions or traditional Western albums. The album copyright date must be between **January 1, 2010, and December 31, 2010**, and postmarked by December 31, 2010, in the appropriate music category. The subject matter or theme of the entries should relate to the American West and/or the Western experience in the traditional cowboy music vein. All compositions should have a Western theme, which is not necessarily synonymous with “country” music. Music videos are not eligible.

Judging Guidelines

Entries will be evaluated on adherence to eligibility rules above, overall appeal, arrangement and technical aspect of performance.

How to Enter

Entries must be submitted on CD. **Five copies** (non-returnable) must be furnished for judging. A completed entry form must accompany each individual entry. If entering multiple categories, the CD may be used for the original composition entry if the song is on the Traditional Western Album entry. **However, please indicate the *specific category* on each entry form.** A \$50 non-refundable entry fee is required for each entry in any category. **Make checks payable to: National Cowboy Museum.** (Checks can be sent separately. Entry fees must arrive prior to deadline for entry to be judged.) There is no limitation on number of entries. Please include full address, telephone numbers, Fax or e-mail of all parties on the entry form for ease in notifying winners. If more than one entry is being submitted, entrants must make copies of the original entry form.

Definition of Categories

New Artist — New Artist is given to someone who is in the first five years of their career, has shown the most significant creative growth, has never received a Wrangler in an individual music category and is striving to continue to produce music of the Western genre. In this category, only the artist(s) are eligible to receive the Wrangler bronze. This is an album only entry, not an individual song entry. Copyright eligibility required.

Original Composition — Any recorded and released original musical composition. Scores from film or television productions also are eligible. Prospective entrants should note that the subject matter of much “country” music does not truly relate to the American West. Wrangler Award recipients are the recording artist and the writer/composer.

Traditional Western Music Album — Released recordings of traditional Western and/or cowboy folk songs. A CD must be submitted in its entirety as one entry. Wrangler Award recipients are the recording artist(s) and the album producer.

2011



MUSIC ENTRY FORM

ALL INFORMATION MUST BE TYPED OR LEGIBLY PRINTED

Deadline: All entries must be postmarked by December 31, 2010.

A \$50 non-refundable entry fee for each entry is enclosed.

Make checks payable to: National Cowboy Museum.

(Please print WHA and entry name on check memo line.)

CATEGORY _____

Please note Traditional Album, Original Song Composition or New Artist

Entry Title _____

Composer or Recording Artist _____

Address, City, State & Zip _____

E-mail Address (if available) _____ Phone _____

Date Released _____

Release Year of First Album (New Artist Category only) _____

Producer _____

E-mail Address (if available) _____ Phone _____

Address, City, State & Zip _____

Contact Name _____

E-mail Address (if available) _____ Phone _____

Address, City, State & Zip _____

Information provided above is accurate — Signature _____

Detach and mail to:

Shayla Simpson, Western Heritage Awards
National Cowboy & Western Heritage Museum
1700 Northeast 63rd Street
Oklahoma City, OK 73111-7997
(405) 478-2250, Ext. 221
ssimpson@nationalcowboymuseum.org

IMPORTANT: All information must be typed or legibly printed and completed on the entry form to be considered valid. One copy of the entry form must accompany each entry.

Guidelines For Television and Film Entries

Eligibility

Any individual or organization may enter Western productions released **or** aired between **January 1, 2010, and December 31, 2010**, and postmarked by December 31, 2010, in the appropriate television or film category. The subject matter or theme of the entries should relate to the American West and/or the Western experience.

Judging Guidelines

All categories will be judged by independent qualified judges not on the staff at the National Cowboy & Western Heritage Museum. Entries will be evaluated on significance of theme and content, historical accuracy, visual and auditory appeal, cinematography, scripting and acting.

How to Enter

Entries must be submitted on DVD or VHS videotape. **Five Copies** (non-returnable) of each entry must be furnished for judging, along with a completed entry form for each copy. The Museum reserves the right to retain these copies for its film archives. The archives are used for research and education purposes, and not for profit. In the event the entry is declared a winner, the entrant will be required to supply a broadcast quality BetaSP copy or DVD of the winning entry (non-returnable). Clips from winning entries, no longer than three minutes in length, will be shown publicly during the special awards ceremonies, April 16, 2011, and may be included in subsequent televised broadcasts of the 2011 Western Heritage Awards.

Entries must be labeled on the spine and/or front of the tape or DVD case with the following information: 1. Title of entry. 2. Date of first broadcast or release. 3. Production company and/or broadcast venue. 4. Running time. 5. Category in which the production is being entered.

A \$50 **non-refundable** entry fee is required for each entry in any category. **Make checks payable to: National Cowboy Museum.** (Checks can be sent separately. Entry fees must arrive prior to deadline for entry to be judged.) There is no limitation on number of entries. One copy of the entry form must accompany each entry. Full address and telephone numbers of all parties must be typed or legibly printed on the entry form for ease in notifying winners. If more than one entry is being submitted, entrants must make copies of the original entry form.

Definition of Categories

Theatrical Motion Picture — A feature-length film that has been shown to the public on the big screen or has been released to the public on DVD. Film must have been released for public viewing. Premier showings do qualify.

Television Feature Film — Feature-length production made for television, including made-for-television movies, miniseries (all parts as one entry) or other presentations more than one hour in length and considered to be a complete work, rather than episodic.

Docudrama — A dramatization of actual historical events. Factual or based on factual events. Film or television, all lengths.

Documentary — Factual or based on factual events. Presentation of the realities of an historical event, people and places. Film or television, all lengths. An attempt to “document” reality. *Category includes Factual Narrative.*

Television News Feature — Made for television production, five minutes or less. Feature News story that takes an indepth look at a Western subject or personality, including events.

Fictional Drama — Dramatic film or television production, up to 60 minutes in length. May be, but not necessarily, of an episodic nature.

Wrangler Award recipients for all television and film categories are Executive Producer, Producer, Director, Writer and Leading Actor(s). In the Documentary category, “actor” translates to the “narrator.” In the Documentary category, if a news feature is the winner, the bronze is awarded to only the Reporter and Photographer. ***If the project has more than two principal actors, please provide names and contact information. Principal actors are defined as those whose names appear on marketing materials as leads for the movie.***

2011



TELEVISION AND FILM ENTRY FORM

ALL INFORMATION MUST BE TYPED OR LEGIBLY PRINTED

Deadline: All entries must be postmarked by December 31, 2010.

A \$50 non-refundable entry fee for each entry is enclosed.

Make checks payable to: National Cowboy Museum. (Please print WHA and entry name on check memo line.)

CATEGORY _____

Entry Title (Accurate & Complete) _____

Name of Person Making the Entry and Phone Number _____

E-mail _____

Production Company _____ Phone _____

Address, City, State & Zip _____

Date of First Broadcast or Release _____ Entry Format _____ Running Time _____

Executive Producer (No more than 2) _____ Phone _____

_____ Phone _____

Address, City, State & Zip _____

Producer (No more than 2) _____ Phone _____

_____ Phone _____

Address, City, State & Zip _____

Director _____ Phone _____

Address, City, State & Zip _____

Writer _____ Phone _____

Address, City, State & Zip _____

Principal Actor(s)* Provide Most Direct Address & Publicist's Phone Number

Name _____ Phone _____

Address, City, State & Zip _____

Name _____ Phone _____

Address, City, State & Zip _____

Reporter (News Feature only) _____ Phone _____

Address, City, State & Zip _____

Photographer (News Feature only) _____ Phone _____

Address, City, State & Zip _____

Information provided above is accurate — Signature _____

Detach and mail to: Shayla Simpson, Western Heritage Awards
National Cowboy & Western Heritage Museum
1700 Northeast 63rd Street
Oklahoma City, OK 73111-7997
(405) 478-2250, Ext. 221
ssimpson@nationalcowboymuseum.org

IMPORTANT: All information must be typed or legibly printed and completed on entry form to be considered valid. One copy of entry form must accompany each entry. Attach any additional information to entry form.

*FILM AND TELEVISION ENTRIES: If the project has more than two principal actors, please provide names and contact information for each. Any available e-mail address also is appreciated.

Guidelines For Literary Entries

Eligibility

Any individual or organization may enter Western theme publications, copyrighted between **December 1, 2009, and November 30, 2010**, in the appropriate category and postmarked by November 30, 2010. Subject matter or theme of entries in all literary categories should relate to the American West and/or the Western experience. Vanity press manuscripts **are eligible in all book categories**.

Judging Guidelines

All categories are judged by a panel of separate and independent qualified judges who are not on the Museum staff. Nonfiction entries will be evaluated on scholarship, organization, interpretation, presentation, quality of writing and illustration when applicable, especially in the art book category. Fiction, juvenile and poetry entries will be evaluated on originality and creativity, and faithfulness to the facts, legends and/or mythology of the West.

How to Enter

Five copies (non-returnable) of each published work must be furnished for judging, along with a completed entry form. For nonfiction articles published in a periodical, submit **five entire issues**. Tear sheets or photocopies will not be accepted. A \$50 **non-refundable** entry fee is required for each entry in any category. There is no limitation on number of entries. **Make checks payable to: National Cowboy Museum**. (Checks can be sent separately. Entry fees must arrive prior to deadline for entry to be judged.) Full address, telephone numbers, Fax or e-mail address of all parties must be typed or legibly printed on the entry form so all winners can be notified directly. If submitting more than one entry, make copies of the original entry form.

Definition of Categories

Western Novel — Includes genre and mainstream, historical and contemporary fictional or fictionalized book-length works that could not have taken place in any part of the country but the West.

Nonfiction Book — Includes both scholarly and popular Western theme works, general or biographical, contemporary or historical, based upon research and/or personal experience. If 10 or more biographies should be entered in one year, a separate biographical category may be designated.

Art Book — A volume concerned primarily with artistic works pertaining to the West or the Western experience. Merchandise catalogs are not eligible for entry.

Photography Book — Photography book related to the Western experience.

Juvenile Book — A book of fiction or nonfiction, with a Western theme, intended for young readers, up to age 12.

Magazine Article — A nonfiction article or essay, on a Western theme, published in a commercial or literary North American publication.

Poetry Book — A book of at least 10 separate poems, rhymed or unrhymed, with a Western theme that reflects the cowboy, frontier life and/or the Native American culture in the West. A compilation of poems must contain at least two originals and the book must meet copyright requirements.

Only two Wranglers will be presented per category, one to the Author and one to the Publisher, with the exception of the Juvenile and Photography Book, in which the illustrator, and the photographer, when applicable, also are recipients.

2011

Western Heritage Awards

LITERARY ENTRY FORM

ALL INFORMATION MUST BE TYPED OR LEGIBLY PRINTED

Deadline: All entries must be postmarked by November 30, 2010. A \$50 non-refundable entry fee for each entry must be enclosed. Make checks payable to: National Cowboy Museum. Checks must note title of entry. Books will not be entered in the competition until the entry fee is received. If payment is not received by December 11, 2010, the entry will be disqualified. (Please print WHA and entry name on memo line.)

CATEGORY _____

Entry Title _____

Date of Publication _____

Author _____ Phone _____

Author's e-mail Address (if available) _____

Author's Address, City, State & Zip _____

Illustrator _____ Phone _____

Juvenile Book category only

Illustrator's Address, City, State & Zip _____

Illustrator's e-mail Address (if available) _____

Publisher _____ Phone _____

Publisher's Address, City, State & Zip _____

Publisher's e-mail address _____

Contact Name (and phone if different from publisher's) _____

Name of Person Making the Entry and Phone Number _____

Information provided above is accurate — Signature _____

Detach and mail to: Shayla Simpson, Western Heritage Awards, National Cowboy & Western Heritage Museum, 1700 Northeast 63rd Street, Oklahoma City, OK 73111-7997, (405) 478-2250 Ext. 221.

IMPORTANT: All information must be typed or legibly printed and completed on entry form to be considered valid. One copy of entry form must accompany each book.

